

## CLAIMS

1. (Amended) A transflective liquid crystal display  
5 comprising  
a liquid crystal [cell] (38) disposed between a front substrate (40) and a rear substrate (36),  
a front polariser (46) located in front of the front substrate and rear polariser (32) located behind  
10 the rear substrate,  
a front retarder (42.44) located between the front substrate and the front polariser, and  
a rear retarder (62.64) located between the rear substrate and the rear polariser, and addressing means  
15 for addressing each pixel and switching each pixel between different states resulting in different levels of transmission of light through the display,  
characterised in that  
a light source (30) is located behind the rear polariser, and  
20 the liquid crystal display is provided with a rear electrode which is partially reflective and partially transmissive and the liquid crystal is divided into a plurality of pixels.  
25  
2. (Maintained) A transflective display as claimed in claim 1 wherein the front retarder is an achromatic combination retarder.  
30 3. (Maintained) A transflective display as claimed in claim 1 or 2, wherein the front retarder comprises a front halfwave plate and a front quarterwave plate.

4. (Amended) A transflective display as claimed in claim 3, wherein the front quarterwave plate has a slow axis substantially parallel or normal to a bisetrix of surface alignment directions of the liquid crystal, such that a retardation [that] of the front quarterwave plate, in conjunction with the retardation of the liquid crystal [layer], produces in one state circular polarised light after a single pass.

10 5. (Amended) A transflective display as claimed in claim  
3 or 4, wherein the front quarterwave plate has a slow  
axis substantially parallel or normal to a bisetrix of  
surface alignment directions of the liquid crystal, such  
15 that a retardation [that] of the front quarterwave plate,  
in conjunction with the retardation of the liquid  
crystal [layer], produces in a second state linear  
polarised light after a single pass.

20 6. (Amended) A transflective display as claimed in claim  
3, 4 or 5, wherein the front quarterwave plate has a  
retardation of [between 0 nm and] 50nm and 250 nm.

7. (Maintained) A transflective display as claimed in  
any preceding claim, wherein the rear retarder comprises  
a rear quarterwave plate.

8. (Amended) A transflective display as claimed in claim  
7, wherein the rear quarterwave plate has a slow axis  
substantially parallel or normal to a bisetrix of  
surface alignment directions of the liquid crystal, such  
that a retardation [that] of the rear quarterwave plate,

in conjunction with the retardation of the liquid crystal [layer] and the front quarterwave plate, produces in one state circular polarised light after a single pass.

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9. (Amended) A transflective display as claimed in claim 7 or 8, when also dependent, directly or indirectly, on claim 3, wherein the rear quarterwave plate has a slow axis substantially parallel or normal to a bisetrix of surface alignment directions of the liquid crystal, such that a retardation [that] of the rear quarterwave plate, in conjunction with the retardation of the liquid crystal [layer] and the front quarterwave plate, produces in a second state linear polarised light after a single pass.

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10. (Maintained) A transflective display as claimed in claim 7, 8 or 9, wherein the rear quarterwave plate has a retardation of between 100nm and 180nm.

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11. (Maintained) A transflective display as claimed in any preceding claim, wherein the rear substrate is provided with a partially reflective and partially transmissive mirror.

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12. (Cancel)

13. (Maintained) A transflective display as claimed in any preceding claim, wherein the rear retarder further comprises a rear halfwave plate.

14. (Maintained) A transflective display as claimed in  
claim 13, when also dependent directly or indirectly on  
claim 6, wherein the rear halfwave plate is located  
between the rear quarterwave plate and the rear  
5 polariser.

15. (Amended) A transflective display comprising a  
liquid crystal divided into a plurality of pixels,  
addressing means for addressing each pixel and switching  
10 each pixel between different states resulting in  
different levels of transmission of light through the  
display, a flashing backlight located behind the liquid  
crystal, and a partially reflective mirror located  
between the liquid crystal and the backlight for both  
15 reflecting ambient light back through the liquid crystal  
and allowing transmission of light from the backlight  
through the liquid crystal, characterised in that each  
pixel is provided with a light filter (82), and \_ the  
backlight comprises a plurality of sequentially flashing  
20 light sources (102, 104, 106).

16. (Maintained) A transflective display as claimed in  
claim 15, wherein each light filter is a colour light  
filter, and wherein said sequentially flashing light  
25 sources are of different colours.

17. (Maintained) A transflective display as claimed in  
claim 16, wherein said liquid crystal is part of an  
active matrix display.

18. (Maintained) A transflective display as claimed in claim 15, 16 or 17, wherein the liquid crystal forms a Pi or OCB cell.

5 19. (Amended) A transflective display as claimed in any one of claims 15 to 18, wherein each said sequentially flashing light source is a light emitting diode (LED).

10 20. (Maintained) A transflective display as claimed in any one of claims 16 to 19, wherein each colour filter provides a varying level of absorption across its area.

15 21. (Maintained) A transflective display as claimed in claim 20, wherein each colour filter has a transparent region.

20 22. (Maintained) A transflective display as claimed in claim 21, wherein said liquid crystal is provided with a plurality of partially reflective electrodes each having a light transmissive area, and wherein each said transmissive area is optically aligned with a transparent region of one of said colour filters.

25 23. (Maintained) A transflective display as claimed in any one of claims 15 to 22, which also has any or all of the features of the transflective display of claims 1 to 14.

30 24. (Cancel)

25. (Added) A transflective display as claimed in any one of claims 11 and 15 to 24, wherein said partially

reflective and partially transmissive mirror comprises a plurality of gaps or holes.

26. (Added) A transflective display as claimed in any  
5 one of claims 11 and 15 to 25, wherein said partially  
reflective and partially transmissive mirror is a mirror  
transparent to a predetermined value between 10 and 90%.

27. (Added) A transflective display as claimed in any  
one of claims 16 to 26, wherein for transmission,  
transflective and reflection modes of the transflective  
display a voltage level for each said different colour  
is individually adjusted.

15 28. (Added) A transflective display as claimed in any  
one of claims 1 to 27 wherein said front and rear  
polarisers are parallel polarisers.

29. (Added) A transflective display as claimed in any  
one of claims 1 to 27, wherein said front and rear  
polarisers are crossed polarisers.

30. (Added) A transflective display as claimed in anyone  
of claims 1 to 29, in which the effective retardation of  
the nematic CL is continuously switchable, and, the two  
front retarders function together as an achromatic  
combination rotarder.

31. (Added) A transflective display as claimed in anyone  
30 of claims 1 to 29, in which the effective retardation of  
the nematic CL is continuously switchable, and, the two

rear retarders function together as an achromatic combination rotarder.

32. (Added) A transflective display as claimed in any  
5 one of claims 1 to 29, in which the front quarter wave  
plate has its slow axis substantially normal or parallel  
to the bisectrix of the surface director orientations of  
the nematic LC, and the two front retarders form an  
achromatic combination retarder, and the combination  
10 retarder is modified to compensate for the residual  
retardation of the LC at finite voltages.

33. (Added) A transflective display as claimed in any one of claims 1 to 29, in which the rear quarter wave plate has its slow axis substantially normal or parallel to the bisectrix of the surface director orientations of the nematic LC, and the two rear retarders form an achromatic combination retarder, and the combination retarder is modified to compensate for the residual retardation of the LC at finite voltages.

34. (Added) A transflective display as claimed in any  
one of claims 1 to 29, which the nematic LC has  
antiparallel surface director orientation with surface  
25 pretilt, and the front substrate functions as a colour  
filter plate.

35. (Added) A transflective display as claimed in any  
one of claims 1 to 29, which the red, green and blue  
voltage levels are individually adjusted for  
transmission, transflective or reflection modes, and the  
transmission/reflection against voltage curve is

wavelength dependent and is different between the reflective and the transmissive mode.

36. (Added) A transflective display as claimed in any of  
5 claims 15 to 29, in which the nematic LC has  
substantially parallel surface director orientations .

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36. (Added) A transflective display as claimed in claim  
35, in which the nematic LC is formed from a Pi cell.